CCN
Crisis Communication Network

EUSBSR
EU STRATEGY
FOR THE BALTIC
SEA REGION
SEED MONEY FACILITY

What is the progress within the project?

- Meetings have been organized with project partners Finland and Germany. Ahead are meetings planned with Poland, Baltic States, Denmark and Norway. Slight problem with Russia.

- Focus of the meetings; Information on project, knowledge on organizations, meeting other people around the primary contact if the primary contact changes work.

- A meeting has taken place in Hamburg between the seed money facility partners (Swe+Fi+Ger)

- The dates of the conference are set; 14 – 16 October, Malmö.

- Focus of meeting on content of future project, not primarily future funding.

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What will be put forward to the group in Malmö?;

- Common, quick and established communication routines. Find an “easy access” to each other in the network.
- Future practice; Train together alongside a planned exercise, same picture of incident leaders – communicators, communicators – communicators.
- Network thinking and acting as a successful network – inspirational lecture.
- Professional training within crisis communication.
- Best practices, social media; sms-text, Twitter, Facebook – other new best practices.